



**DEPARTMENT OF DISTANCE & CONTINUING EDUCATION,
SCHOOL OF OPEN LEARNING,
CAMPUS OF OPEN LEARNING, UNIVERSITY OF DELHI**

Certificate Course in Certified Market Expert

Structure Of Lesson Plan

Introduction

Stock Investing

Introduction to Stock Investing	The need for Investment The What Why & How of an IPO Introducing the stock Market The Functioning of a Stock Exchange Understanding Index - the Market Barometer Stocks Classified Stock Market Terminologies Taxation in Equity Investing
Investment Universe	Major Indian & Global Market Indices The Good Side of Direct Stock Investment ETFs & Stocks - Two sides of same coin Risk In Equity investment Nifty 500 - the broader boundary of Stocks Narrowing the boundary to Nifty 50 ETFs - The Brighter side of Equity Investments
Fundamental Analysis	Fundamentals & technical The "E" of EIC approach

	<p>Decoding Economic Indicators</p> <p>Putting Economic Indicators into action</p> <p>The "I "of EIC approach</p> <p>Choosing the Right Industry</p> <p>The "C" of EIC approach</p> <p>Companies' Report Card</p> <p>The Concept of Ratio Analysis</p> <p>IPO Evaluation for Investing</p> <p>Blending technicals with EIC</p>
<p>Risk Profiling and Asset Allocation</p>	<p>Risk Profiling</p> <p>Risk Management (Managing total Risk)</p> <p>Asset Allocation (Strategic and Tactical)</p> <p>Risk Profiling Quiz</p> <p>Goals based Investment</p>
<p>Investment Strategies</p>	<p>Creating a diversified portfolio</p> <p>The Dynamic Asset Allocation Strategy</p> <p>Invest sip by "SIP"</p> <p>Demystifying the Pyramid Strategy</p> <p>Withdraw systematically with "SWP"</p>
<p>Create your own Portfolio</p>	<p>The Quest for Value and Growth</p> <p>The pursuit of Quality and Income</p> <p>Beta Strategy in Action</p> <p>Golden rules for Portfolio creation</p> <p>The Final call on Portfolio Creation</p>

Technical Analysis

Introduction to Technical Analysis	<p>Introduction to Technical Analysis</p> <p>Who uses Technical Analysis & why</p> <p>Time & Money & Opportunity</p> <p>Order types</p> <p>How to Choose a stock</p> <p>Dow Theory</p> <p>Stock Selection</p> <p>Risk Management</p> <p>Support Resistance</p> <p>Breakout an Contra</p>
Candle Stick Pattern	<p>Types of Chart</p> <p>The Candle Patterns</p>
Major Chart Pattern	<p>Trendlines & Types</p> <p>Some Important Chart Pattern</p> <p>Exercise</p>
Price Action	<p>Price and Volume Analysis</p> <p>Price Action Patterns</p> <p>For Intraday and Positional</p> <p>Fibonacci Trading</p> <p>Pivots</p>
Popular Indicators	<p>Directional</p> <p>Momentum</p> <p>Screening and Scanning</p> <p>Indicators Explained</p>
Create your own trading Strategies	The combinations

	<p>Introduction to Elliot Wave</p> <p>Creating your trading Plan</p> <p>Trader's Blueprint</p>
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Derivatives Strategies

Introduction to Derivatives	<p>Introduction & History</p> <p>Derivatives for Whom</p> <p>Concepts underlying derivatives</p> <p>Types of Derivatives</p>
Futures & Options	<p>Introduction to Futures</p> <p>Futures & its workings</p> <p>Futures Terminologies</p> <p>Margin and Pricing model</p> <p>Benefits and Limitations</p> <p>Open Interest</p> <p>Products in the Exchange</p> <p>Introduction to Options – Call</p> <p>Introduction to Options – Put</p> <p>Option Terminologies</p> <p>Margin in Options</p> <p>Basic Payoffs</p>
Option Greeks and OI analytics	<p>Option Pricing</p> <p>Option Greeks</p>

	<p>Option Premium</p> <p>Open Interest Put Call Ratio</p> <p>Rollover Analytics</p> <p>ViX</p> <p>Support and Resistance</p>
F&O Market interpretation	<p>Rollover Analytics</p> <p>ViX</p> <p>Support and Resistance</p>
Option Strategies part 1	<p>Investors (4 strategies)</p> <p>Synthetic (6 Strategies)</p>
Option Strategies part 2	<p>Directional Traders (6 Strategies)</p>
Option Strategies part 3	<p>Non Directional Traders (14 Strategies)</p>
Create your Own F&O Strategies	<p>Rules to follow</p> <p>Things to remember</p> <p>Recap</p>